

# MANAGEMENT, 2 YEAR (MBA)

Program Website (<https://www.johnson.cornell.edu/programs/full-time-mba/two-year-mba/>)

CIP: 52.0201 | HEGIS: 0506.00 | NYSED: 05551

## Program Description

Johnson's full-time Two-Year Residential MBA program features a one-of-a-kind curriculum, with fully integrated leadership development components and the opportunity to take advantage of programming offered in partnership with Cornell Tech in New York City. With Johnson's unique Two-Year MBA immersion learning approach, students are able to focus their studies on an industry of their choice in the first year.

The two-year program spans 21 months, including a summer internship between the two academic years; the program begins each year in early August.

Full time status for the program is defined as a minimum of 12 graduate-level credits per term.

## Policies

- Students must satisfy all core course requirements. (20.5 core credits - NCC courses)
- Students must complete 60 graduate-level credits within MBA programs.
- Students must complete 4 semesters of residency, which is defined as attempting at least 12 graduate-level credits per term.
- Students must achieve grade-point averages of at least 2.70 overall and 2.50 in core courses.
- Students may take no more than eighteen (18) credits in any semester toward the graduation requirement. Students may petition to add up to 6 additional credits for a total of 22 credits per semester.
- Students may take up to two courses (regardless of credit) that are optionally graded if the student chooses the satisfactory/unsatisfactory option. Additional optionally graded courses can be taken but must be taken for a letter grade.
- Students may take a maximum of 1.5 total credits of Managerial Skills and Leadership Skills Programs courses (NMI 5050) toward graduation.
- Students may enroll in Physical Education (PE) courses. However, PE will not, under any circumstances, count toward MBA degree requirements.
- Students may enroll in undergraduate courses (under 5000 level), however these credits will not, under any circumstances, count toward MBA degree requirements.

## Program Information

- Instruction Mode: In Person
- Location: Ithaca, NY
- Minimum Credits for Degree: 60

## Program Requirements

Code	Title	Hours
<b>Core Courses</b>		
NCC 5000	Financial Accounting	2.5

NCC 5010	Data Analytics and Modeling	2.5
NCC 5020	Microeconomics for Management	2.5
NCC 5030	Marketing Management	2.5
NCC 5040	Leading Teams	1.5
NCC 5050	Critical and Strategic Thinking	1.5
NCC 5060	Managerial Finance	2.5
NCC 5080	Managing Operations	2.5
NCC 5090	Strategy	2.5

### Required Courses

NMI 5101	Work Experience	1
NBA 5700	Core Teams Practicum	1

### Leadership Elective

Select one of the following as a letter grade: 1.5

NBA 5035	Philanthropic Leadership
NBA 5140	Ethics and Corporate Culture
NBA 6030	Strategies for Sustainability
NBA 6130	Women and Leadership
NBA 6540	Power and Politics in Organizations
NBA 6870	Leading Across Differences: Understanding Identity, Dialogue, and Influence

**Sustainability Elective**<sup>1</sup> 1.5

**SC Johnson Graduate-level Elective Courses**<sup>2</sup> 21.5

**Additional Graduate-level Elective Courses**<sup>3</sup> 13

**Total Hours** 60

<sup>1</sup> Students must take a course from the sustainability elective menu for a letter grade. The menu may be found within the Registrar's Office.

<sup>2</sup> SC Johnson College of Business courses are subject codes: AEM, HADM, NBA, NBAY, NMI, and REAL.

<sup>3</sup> Students may take any graduate level courses offered at Cornell (5000 level or above), including those within the SC Johnson College of Business.

## University Graduation Requirements Requirements for All Students

In order to receive a Cornell degree, a student must satisfy academic and non-academic requirements.

### Academic Requirements

A student's college determines degree requirements such as residency, number of credits, distribution of credits, and grade averages. It is the student's responsibility to be aware of the specific major, degree, distribution, college, and graduation requirements for completing their chosen program of study. See the individual requirements listed by each college or school or contact the college registrar's office (<https://registrar.cornell.edu/service-resources/college-registrar-directory/>) for more information.

### Non-academic Requirements

**Conduct Matters.** Students must satisfy any outstanding sanctions, penalties or remedies imposed or agreed to under the Student Code of Conduct (Code) or Policy 6.4. Where a formal complaint under the Code or Policy 6.4 is pending, the University will withhold awarding a degree otherwise earned until the adjudication process set forth in those

procedures is complete, including the satisfaction of any sanctions, penalties or remedies imposed.

**Financial Obligations.** Outstanding financial obligations will not impact the awarding of a degree otherwise earned or a student's ability to access their official transcript. However, the University may withhold issuing a diploma until any outstanding financial obligations owing to the University are satisfied.

## Learning Outcomes

- Strategic Thinking & Decision Making
  - Develop the ability to think strategically about business challenges and opportunities.
  - Analyze complex situations and make data-informed, ethical decisions.
- Leadership & Team Management
  - Understand different leadership styles and how to apply them effectively.
  - Manage teams, resolve conflicts, and foster a productive work environment.
- Financial & Quantitative Analysis
  - Interpret and analyze financial statements and reports.
  - Use quantitative tools to guide investment, budgeting, and operational decisions.
- Marketing & Customer Insights
  - Understand market dynamics and consumer behavior.
  - Develop and implement effective marketing strategies.
- Operations Management
  - Improve efficiency in production and service delivery.
  - Analyze and optimize operations.
- Ethics, Corporate Responsibility & Sustainability
  - Recognize ethical issues in business decisions.
  - Evaluate the social and environmental impact of business actions.
- Global Business Acumen
  - Understand international markets and global strategy.
  - Navigate challenges in global trade, economics, and regulation.
- Innovation & Entrepreneurship
  - Identify opportunities for innovation and new business ventures.
  - Build and pitch business models and plans.
- Communication & Negotiation Skills
  - Write clearly and present ideas effectively to diverse audiences.
  - Develop persuasive negotiation tactics and interpersonal skills.

## Program Calendar

### Class of 2027

#### Fall 2025

Date	Event
August 11, 2025	First Day of Term
August 11, 2025	First Day of Instruction
September 1, 2025	Labor Day - No Classes
October 11-14, 2025	Fall Break
November 26-30, 2025	Thanksgiving Break
December 4, 2025	Last Day of Instruction
December 5-7, 2025	Study Days
December 8, 2025	First Day of Exams

December 20, 2025 Last Day of Exams

December 20, 2025 Last Day of Term

#### Winter 2026

Date	Event
December 26, 2025	First Day of Term
December 26, 2025	First Day of Instruction
January 17, 2026	Last Day of Exams
January 17, 2026	Last Day of Term

#### Spring 2026

Date	Event
January 20, 2026	First Day of Term
January 20, 2026	First Day of Instruction
February 14-17, 2026	February Break
March 28-April 5, 2026	Spring Break
May 5, 2026	Last Day of Instruction
May 6-8, 2026	Study Days
May 9, 2026	First Day of Exams
May 16, 2026	Last Day of Exams
May 16, 2026	Last Day of Term

#### Class of 2026

Follows the standard Academic Calendar (<https://catalog.cornell.edu/enrollment-credit-requirements/academic-calendar/>).