

# INTERNATIONAL MARKETS AND DEVELOPMENT MINOR

SC Johnson College of Business

Program Website (<https://business.cornell.edu/programs/undergraduate/minors/>)

## Program Description

The International Markets and Development Minor is built on Cornell's long tradition of research on global markets and the development of emerging economies, as well as engagement with global research partners, and organizations. The curriculum brings faculty and students together to study and address pressing questions facing emerging economies. The minor is distinctive in that the curriculum reflects an emphasis on international experience, as well as opportunities to participate in research projects with faculty. This minor is ideal for students interested in a career in global business, consulting, advanced research and development of emerging markets.

## Eligibility

All Cornell undergraduates except students enrolled in Dyson. Students are eligible to sign up for the minor as early as their first year and no later than their sixth semester.

## Academic Policies

A minimum of 12 unique credits (outside of major's core requirements) must be taken to complete any/all minors. Some majors may be required to take an additional course to satisfy this requirement. All courses must be taken for a letter grade, and a grade of C or better is required.

## Minor Requirements

### Required Credits

This minor requires a total of 18 credits to complete, which includes 6 foundation credits and 12 core credits. From the total credits, 9 must be taken at Cornell University, and 9 must be Johnson College of Business (JCB) courses, which include any course code of AEM, HADM, NBA, or NCC. \*Note - in many cases, the Cornell and JCB requirements will overlap (e.g. AEM 2300 International Trade and Finance is a JCB course and a Cornell course, so it will satisfy 3 credits for each requirement).

### Foundation Courses

This minor requires 6 credits in microeconomics and macroeconomics before taking the minor's core courses. A letter grade of C or better is required.

### Introductory Economics (6 Credits)

Code	Title	Hours
ECON 1110	Introductory Microeconomics	3
ECON 1120	Introductory Macroeconomics	3

### Core Requirements

The minor's core requirements (12 credits) must be fulfilled by taking courses from the list below. Please note that **9 credits must be Johnson College of Business (JCB) courses**. A letter grade of C or better is required.

*\*Econ Majors - please note that cross-listed ECON course codes will not satisfy requirements in the various topics category.*

### Core Course (3 Credits)

One of the following courses is required:

Code	Title	Hours
AEM 2300	International Trade and Finance	3
AEM 2350	Introduction To The Economics Of Development	3

### Electives: Various Topics (9 Credits)

Three of the following courses are required, with at least 6 credits taken from category A, and 3 credits taken from category B, C, or D.

#### Category A (Minimum of 6 Credits)

Code	Title	Hours
AEM 2000	Contemporary Controversies in the Global Economy	3
AEM 3390	Research Methods in International Development	3
AEM 3800		3
AEM 4005	Rating Nations: Economic Performance and Other Indicators	1.5
AEM 4290	International Financial Management	3
AEM 4300	International Trade Policy	3
AEM 4315	Economics of Developing Countries	3
AEM 4350	Political Economy of the WTO	3
AEM 4420	Emerging Markets	3
AEM 4421	Research and Strategy in Emerging Markets	3
AEM 4450	Toward a Sustainable Global Food System: Food Policy for Developing Countries	3
AEM 4485	Economics of Food and Malnutrition	3
AEM 4545	Money and Finance in the Digital Age	3

#### Category B (Maximum of 3 Credits)

For students interested in graduate research:

Code	Title	Hours
AEM 4110	Introduction to Econometrics	3
AEM 4120	Computational Methods for Management and Economics	3
ECON 3120	Applied Econometrics	4
ECON 3140	Econometrics	4
PLSCI 4200	Geographic Information Systems (GIS): Concepts and Application	3
STSCI 3740	Data Mining and Machine Learning	4
STSCI 4060	Python Programming and its Applications in Statistics	4

#### Category C (Maximum of 3 Credits)

For students interested in consulting / international law and organizations:

Code	Title	Hours
AEM 4415	Field Research and Pre-Engagement with Social Enterprises in Emerging Markets	1.5
AEM 4580	The Economics and Psychology of Sustainable Business	1.5
AEM 6125	Impact Evaluation in Developing Countries	3

ILRGL 2300	Introduction to International and Comparative Labor	3
PUBPOL 5345	Evaluation of International Programs and Projects	3
CRP 6720	International Institutions	3

Category D (Maximum of 3 Credits)

For students interested in international experience / research:

- Study Abroad - students should submit a substitution petition (via Business Minors dashboard) for review and approval. Eligible courses should broadly be related to the minor, and/or relevant to the economy in which the student is studying.
- Foreign Language - Same petition requirement (as study abroad) above
- AEM 4993