

HOSPITALITY MANAGEMENT (MMH)

SC Johnson College of Business

Program Website (<http://sha.cornell.edu/admissions-programs/graduate/mmh/>)

CIP: 52.0904 | HEGIS: 0508.00 | NYSED: 05556

Program Description

The AACSB-accredited Masters of Management in Hospitality (MMH) program is a three-semester, 16-month professional degree program that provides a thorough grounding in business management in the context of the hospitality industry. In addition to a strong core course plan that prepares students to lead a variety of hospitality businesses, students may specialize in areas of unique challenges and opportunities in this exciting and ever-growing and changing industry. Additionally, students may choose to complete a graduate minor in real estate.

The program requirements include the successful completion of online courses in finance, accounting, and statistics the summer prior to beginning of the first semester. Degree requirements include completion of 48 approved credits taken over the course of three semesters.

Cornell-Peking (MMH/MBA)

Program Description

After two years of part-time study, graduates of the Cornell-Peking MMH/MBA dual degree program (M² Program) receive an MBA from the Guanghua School of Management at Peking University (PKU) and a Master of Management in Hospitality (MMH) degree from Cornell's Peter and Stephanie Nolan School of Hotel Administration. This program, with teaching based in Shanghai, accommodates the demanding lifestyles of executive professionals residing in China, allowing the balance of life, work, and study.

Its bilingual approach, class composition, and unique market presence—the Nolan School and GSM split the teaching with participants spending 70% of their time on the Guanghua School's campus in Shanghai and 30% in Ithaca and New York City during U.S. residential sessions.

The M² Cornell-Peking MMH/MBA curriculum, which combines theory and practice, will be taught jointly by faculty at the two schools. Faculty at the Guanghua School teach MBA core courses; Nolan School faculty provide the specialized hospitality management core—in areas such as real estate, service operations, analytics, and human resource management.

Program Information

- Instruction Mode: In Person
- Location: Ithaca, NY
- Minimum Credits for Degree: 48

Program Requirements

Core Courses (30 credits)

Code	Title	Hours
HADM 6100	MMH Distinguished Lectures (DDLs)	1.5
HADM 7030	Operations Management	3

HADM 7144	Competitive Strategies for the Hospitality Industry	3
HADM 7230	Corporate Finance	3
HADM 7240	Managerial Accounting	3
HADM 7273	Leadership and Ethics	3
HADM 7430	Marketing Management for Services	3
HADM 7510	Properties Development and Planning	3
HADM 7610	Management Communication	3
HADM 7820	Human Resources Management	3
HADM 7950	MMH Master Class	1.5
Total Hours		30

Elective Courses (18 credits)

Students may take any graduate level courses offered at Cornell (5000 level or above). Courses may be taken for a letter grade or S/U.

In addition, students are required to complete a summer hospitality-related internship at a company to focus on their career interests. The internship must be full time for a minimum of 8 weeks.

Cornell-Peking (MMH/MBA)

Program Information

- Instruction Mode: In Person
- Location: Shanghai, China
- Minimum Credits for Degree: 48; 18 credits being applied from the Peking MBA program

Program Requirements

Cornell Courses

Code	Title	Hours
HADM 6051	Revenue Management	1.5
HADM 6065	Industry Immersion I	1.5
HADM 6066	Industry Immersion II	1.5
HADM 6111	Negotiations	1.5
HADM 6112	Leadership and Corporate Accountability	1.5
HADM 6200	Principles of Real Estate	3
HADM 6390	Operational Analysis for Foodservice Management	3
HADM 7030	Operations Management	3
HADM 7090	Introduction to Hospitality	1.5
HADM 7144	Competitive Strategies for the Hospitality Industry	3
HADM 7430	Marketing Management for Services	3
HADM 7510	Properties Development and Planning	3
HADM 7820	Human Resources Management	3
Total Hours		30

Guanghua School of Management Courses (18 Credits)¹

Code	Title	Hours
	Critical Thinking and Business Ethics	
	Organizational Behavior	
	Financial Accounting	
	Managerial Economics	
	Corporate Finance I	
	Corporate Finance II	
	Business English	
	Academic Norms and Thesis Writing	

Data Analysis and Statistical Decisions

Venture Strategy Simulation

¹ All courses taken through the Guanghua School of Management at Peking University must be taken for a letter grade in order to be applied toward the MMH degree requirements.

University Graduation Requirements Requirements for All Students

In order to receive a Cornell degree, a student must satisfy academic and non-academic requirements.

Academic Requirements

A student's college determines degree requirements such as residency, number of credits, distribution of credits, and grade averages. It is the student's responsibility to be aware of the specific major, degree, distribution, college, and graduation requirements for completing their chosen program of study. See the individual requirements listed by each college or school or contact the college registrar's office (<https://registrar.cornell.edu/service-resources/college-registrar-directory/>) for more information.

Non-academic Requirements

Conduct Matters. Students must satisfy any outstanding sanctions, penalties or remedies imposed or agreed to under the Student Code of Conduct (Code) or Policy 6.4. Where a formal complaint under the Code or Policy 6.4 is pending, the University will withhold awarding a degree otherwise earned until the adjudication process set forth in those procedures is complete, including the satisfaction of any sanctions, penalties or remedies imposed.

Financial Obligations. Outstanding financial obligations will not impact the awarding of a degree otherwise earned or a student's ability to access their official transcript. However, the University may withhold issuing a diploma until any outstanding financial obligations owing to the University are satisfied.