

# EXECUTIVE HOSPITALITY MANAGEMENT (MMH)

SC Johnson College of Business

Program Website (<https://sha.cornell.edu/admissions-programs/graduate/emmh/>)

CIP: 52.0901 | HEGIS: 0508.00 | NYSED: 41223

## Program Description

The Executive Master of Management in Hospitality (EMMH), offered by the Cornell Peter and Stephanie Nolan School of Hotel Administration in the SC Johnson College of Business, is a part-time focused management education specifically designed for experienced hospitality professionals who want to propel their careers.

The EMMH is a flexible program consisting of engaging online courses combined with an optional residential session in Ithaca, NY taught by Cornell University faculty. Whether you are in a leadership role or aspiring to one, this degree will help you advance your skills in strategic thinking, driving change, leading with an analytical, data-driven mindset, and leading a diverse, inclusive, and equitable organization.

The courses in the program are firmly grounded in practice and highly applied to today's evolving hospitality landscape. Ongoing virtual events and optional residential session provide rich opportunities to interact with your professors and to build a network of lasting professional relationships with classmates from around the world.

Degree requirements include completion of 30 approved credits. The flexible nature of the program allows for completion in as little as 12 months with most students expected to complete the program in 18 to 24 months.

## Program Information

- Instruction Mode: Distance Education
- Location: Ithaca, NY
- Minimum Credits for Degree: 30

## Program Requirements

Code	Title	Hours
<b>Core Courses</b>		
HADM 7030	Operations Management	3
HADM 7120	Leading and Transforming Hospitality Organizations	1.5
HADM 7230	Corporate Finance	3
HADM 7240	Managerial Accounting	3
HADM 7410	Hospitality Strategic Management	1.5
HADM 7430	Marketing Management for Services	3
HADM 7821	Human Resources Management	1.5
<b>Elective Courses</b>		
Select 13.5 credits of the following:		13.5
HADM 6011	Data-Driven Analytics	
HADM 6051	Revenue Management	
HADM 6111	Negotiations	
HADM 6206	Real Estate Financial Modeling	

HADM 6311	Restaurant Distribution Strategies	
HADM 6481	Brand Management	
HADM 6491	Integrated Marketing Communications for the Hospitality Industry	
HADM 6521	Hospitality Asset Management I: Strategic and Tactical Processes	
HADM 6522	Hospitality Asset Management II: Financial Management and Capital Investment Strategies	
HADM 6611	Impactful Unscripted Communication	
HADM 6811	Discrimination and Labor Law	
HADM 6871	Real Estate Law	
HADM 6910	Hospitality Immersion I	
HADM 6911	Hospitality Immersion II	
HADM 7511	Hospitality Real Estate Development	
HADM 7611	Management Communication	
Total Hours		30

## University Graduation Requirements Requirements for All Students

In order to receive a Cornell degree, a student must satisfy academic and non-academic requirements.

### Academic Requirements

A student's college determines degree requirements such as residency, number of credits, distribution of credits, and grade averages. It is the student's responsibility to be aware of the specific major, degree, distribution, college, and graduation requirements for completing their chosen program of study. See the individual requirements listed by each college or school or contact the college registrar's office (<https://registrar.cornell.edu/service-resources/college-registrar-directory/>) for more information.

### Non-academic Requirements

**Conduct Matters.** Students must satisfy any outstanding sanctions, penalties or remedies imposed or agreed to under the Student Code of Conduct (Code) or Policy 6.4. Where a formal complaint under the Code or Policy 6.4 is pending, the University will withhold awarding a degree otherwise earned until the adjudication process set forth in those procedures is complete, including the satisfaction of any sanctions, penalties or remedies imposed.

**Financial Obligations.** Outstanding financial obligations will not impact the awarding of a degree otherwise earned or a student's ability to access their official transcript. However, the University may withhold issuing a diploma until any outstanding financial obligations owing to the University are satisfied.

## Program Calendar Class of 2026

### Fall 2025

Date	Event
August 25, 2025	First Day of Term
August 25, 2025	First Day of Instruction
September 1-7, 2025	Break
October 27- November 2, 2025	Break

December 20, 2025	Last Day of Instruction
December 21, 2025	Last Day of Term
December 22- January 18, 2026	Winter Break

**Spring 2026**

Date	Event
January 19, 2026	First Day of Term
January 19, 2026	First Day of Instruction
March 9-15, 2026	Spring Break
May 2, 2026	Last Day of Instruction
May 3, 2026	Last Day of Term
May 4-10, 2026	Break

**Class of 2027****Fall 2025**

Date	Event
August 25, 2025	First Day of Term
August 25, 2026	First Day of Instruction
September 1-7, 2025	Break
October 27- November 2, 2025	Break
December 20, 2025	Last Day of Instruction
December 21, 2025	Last Day of Term

**Spring 2026**

Date	Event
January 19, 2026	First Day of Term
January 19, 2026	First Day of Instruction
March 9-15, 2026	Spring Break
May 2, 2026	Last Day of Instruction
May 3, 2026	Last Day of Term
May 4-10, 2026	Break

**Summer 2026**

Date	Event
May 11, 2026	First Day of Term
May 11, 2026	First Day of Instruction
August 15, 2025	Last Day of Instruction
August 16, 2026	Last Day of Term