

# BOARDROOM EXECUTIVE (W/ QUEENS U-ONTARIO) (MBA)

SC Johnson College of Business

Program Website (<https://www.johnson.cornell.edu/programs/emba/americas/>)

CIP: 52.0201 | HEGIS: 0506.00 | NYSED: 31155

## Program Description

The Executive MBA Americas (Boardroom Executive w/Queens U-Ontario) is an MBA program for working professionals offered in partnership with Queen's University in Kingston, Ontario, Canada. The program's dynamic management curriculum is offered over 17 months and is delivered through a combination of highly interactive, synchronous videoconferencing and four in-person residential sessions. Students attend classes from one of twenty boardroom locations in major cities across North and South America, or remotely from home.

The Executive MBA Americas program consists of 60 credits of coursework delivered over 17 months through a combination of synchronous distance education and traditional in-person learning. The program is offered in partnership with the Smith School of Business at Queen's University. Students earn two MBAs: one from Cornell and one from Queen's. The Executive MBA Americas features a highly integrated series of courses that provide a solid grounding in the fundamentals of business and a thorough understanding of advanced leadership and management topics. The courses are sequenced so that each course builds on the content of the previous offering, allowing ample opportunity to apply learning to current business situations.

Full time status for the program is defined as a minimum of 6 graduate-level credits per term.

## Students

The Executive MBA Americas program is tailored to meet the needs of working professionals looking to advance their careers without interrupting them. Each cohort of 170 students represent a wide range of geographic and industry perspectives.

### Program Information

- Instruction Mode: In Person; Distance Education
- Location: Ithaca, NY

## Program Requirements

Code	Title	Hours
<b>Core Courses</b>		<b>20.5</b>
NCCB 5000	Financial Accounting	
NCCB 5010	Business Decision Models	
NCCB 5020	Applied Microeconomics	
NCCB 5021	Global Macroeconomics <sup>1</sup>	
NCCB 5030	Marketing	
NCCB 5040	Managing and Leading Organizations <sup>2</sup>	
NCCB 5060	Managerial Finance	
NCCB 5080	Managing Operations	
NCCB 5090	Business Strategy (Required Courses)	

## Required Courses 39.5

NBAB 5020	Management Accounting
NBAB 5060	Financial Statement Analysis
NBAB 5300	New Ventures Management
NBAB 5360	Investment Banking Essentials <sup>4</sup>
NBAB 5400	Transformational Leadership
NBAB 5580	Corporate Financial Policy
NBAB 5630	Role of the General Manager
NBAB 5600	FinTech: Innovation and Technology
NBAB 5630	Role of the General Manager
NBAB 5650	Corporate Governance
NBAB 5710	Cornell Management Simulation
NBAB 5840	Global Strategy
NBAB 5880	Critical Thinking for Business Leaders
NBAB 5970	Global Business Project
NBAB 6010	Management Information Systems
NBAB 6030	Strategies for Sustainability
NBAB 6050	Leadership and High Performance Teams
NBAB 6140	The Social Impact of AI
NBAB 6150	Coaching for High Performance
NBAB 6220	Marketing Strategy
NBAB 6560	Valuation
NBAB 6600	Executing Strategy in a Digital World
NBAB 6660	Negotiations
NBAB 6750	AI: Business and Societal Transformation
NMI 5001	Individual Project Course

**Total Hours 60**

## University Graduation Requirements Requirements for All Students

In order to receive a Cornell degree, a student must satisfy academic and non-academic requirements.

### Academic Requirements

A student's college determines degree requirements such as residency, number of credits, distribution of credits, and grade averages. It is the student's responsibility to be aware of the specific major, degree, distribution, college, and graduation requirements for completing their chosen program of study. See the individual requirements listed by each college or school or contact the college registrar's office (<https://registrar.cornell.edu/service-resources/college-registrar-directory/>) for more information.

### Non-academic Requirements

**Conduct Matters.** Students must satisfy any outstanding sanctions, penalties or remedies imposed or agreed to under the Student Code of Conduct (Code) or Policy 6.4. Where a formal complaint under the Code or Policy 6.4 is pending, the University will withhold awarding a degree otherwise earned until the adjudication process set forth in those procedures is complete, including the satisfaction of any sanctions, penalties or remedies imposed.

**Financial Obligations.** Outstanding financial obligations will not impact the awarding of a degree otherwise earned or a student's ability to access their official transcript. However, the University may withhold

issuing a diploma until any outstanding financial obligations owing to the University are satisfied.

#### Learning Outcomes

- Strategic Thinking and Decision-Making
  - Apply strategic frameworks to complex business problems.
  - Analyze and synthesize data for informed executive decisions.
  - Understand global market forces and how they affect organizational strategy.
- Leadership and Organizational Behavior
  - Demonstrate effective leadership in dynamic business environments.
  - Manage and lead cross-functional and multicultural teams.
  - Cultivate emotional intelligence and interpersonal effectiveness in leadership roles.
- Financial and Quantitative Analysis
  - Interpret financial statements and assess financial health.
  - Develop budgets, forecasts, and investment evaluations.
  - Make data-driven decisions using quantitative methods and financial modeling.
- Marketing and Customer Strategy
  - Design customer-centric strategies based on market analysis.
  - Leverage digital and traditional marketing tools.
  - Build brand equity and value propositions.
- Operations and Supply Chain Management
  - Optimize operational processes for efficiency and quality.
  - Understand global supply chain dynamics.
  - Use tools like Lean, Six Sigma, and Agile to improve performance.
- Innovation and Change Management
  - Foster innovation within teams and organizations.
  - Lead and manage organizational change and transformation.
  - Navigate uncertainty and drive continuous improvement.
- Ethical and Responsible Management
  - Evaluate business decisions from ethical, legal, and social perspectives.
  - Promote corporate social responsibility (CSR) and sustainability.
  - Demonstrate integrity and ethical reasoning in complex situations.
- Global and Cross-Cultural Competency
  - Analyze international business environments and cultural contexts.
  - Develop strategies for entering and operating in global markets.
  - Manage global teams and cross-border operations effectively.
- Communication and Executive Presence
  - Communicate complex ideas clearly and persuasively to diverse stakeholders.
  - Exhibit executive presence in leadership settings.
  - Deliver impactful presentations and written communications.
- Capstone Integration and Real-World Application
  - Apply interdisciplinary knowledge to real-world business challenges.
  - Develop and present a comprehensive strategic plan or business proposal.
  - Work on live consulting or entrepreneurial projects as a final demonstration of mastery.

## Program Calendar

### Class of 2026

#### Fall 2025

Date	Event
August 30, 2025	First Day of Term
August 30, 2025	First Day of Instruction
December 6, 2025	Last Day of Instruction

### Class of 2027

#### Fall 2025

Date	Event
September 6, 2025	First Day of Instruction
December 14, 2025	Last Day of Instruction
December 14, 2025	Last Day of Term

### Spring 2026

Date	Event
January 3, 2026	First Day of Term
January 3, 2026	First Day of Instruction
May 23, 2026	Last Day of Instruction
May 23, 2026	Last Day of Term

### Summer 2026

Date	Event
June 6, 2026	First Day of Term
June 6, 2026	First Day of Instruction
August 30, 2026	Last Day of Instruction
August 30, 2026	Last Day of Term

### Class of 2028

#### Summer 2026

Date	Event
June 25, 2026	First Day of Instruction
August 23, 2026	Last Day of Instruction