

BUSINESS MINOR

SC Johnson College of Business

Program Website (<https://business.cornell.edu/programs/undergraduate/minors/>)

Program Description

The business minor in the Cornell SC Johnson College of Business is a popular option for a number of majors—so popular, in fact, that it is one of the largest undergraduate minors available on campus. This means diverse classroom discussions, professional connections, and industry insights you wouldn't have gained as part of your major's course requirements.

What's more, basic business skills and foundational knowledge makes you a more marketable job or graduate school candidate.

Eligibility

All Cornell undergraduates except students enrolled in Dyson, Nolan, and ORIE, and any majors that include overlap of two or more core courses. Students are eligible to sign up for the minor as early as their first year and no later than their sixth semester.

Academic Policies

A minimum of 12 unique credits (outside of major's core requirements) must be taken to complete any/all minors. Some majors may be required to take an additional course to satisfy this requirement. All courses must be taken for a letter grade, and a grade of C or better is required.

Minor Requirements

This minor requires a total of 18 credits to complete, which includes 6 foundation credits and 12 core credits. From the total credits, 9 must be taken at Cornell University, and 9 must be Johnson College of Business (JCB) courses, which include any course code of AEM, HADM, NBA, or NCC. *Note - in many cases, the Cornell and JCB requirements will overlap (e.g. AEM 2241 Finance is a JCB course and a Cornell course, so it will satisfy 3 credits for each requirement).

Foundation Courses

This minor requires at least 3 credits in statistics and 3 credits in microeconomics. We recommend taking these courses before taking the minor's core courses, and require them to be completed by your sixth semester. A letter grade of C or better is required.

Code	Title	Hours
Statistics		
Select one of the following:		3-4
AEM 2100	Introductory Statistics	
BTRY 3010	Statistics I	
BTRY 3080	Probability Models and Inference	
CEE 3040	Uncertainty Analysis in Engineering	
CRP 1200	Introduction to Statistics for Urban Studies	
ECON 3110	Applied Probability and Statistics	
ECON 3120	Applied Econometrics	
ECON 3130	Probability and Statistics	

ENGRD 2700	Eng Probability and Statistics: Modeling and Data Science
ILRST 2100	Introductory Statistics and Data Science
ILRST 3080	Probability Models and Inference
ILRST 3110	Applied Probability and Statistics
MATH 1710	Statistical Theory and Application in the Real World
MATH 4710	Basic Probability
MATH 4720	Statistics
PUBPOL 2100	Introduction to Statistics
PUBPOL 2101	Statistics for Public Policy
PSYCH 2500	Statistics and Research Design
SOC 3010	Statistics for Sociological Research
STSCI 2100	Introductory Statistics and Data Science
STSCI 2150	Introductory Statistics for Biology
STSCI 2200	Statistics I
STSCI 3080	Probability Models and Inference
STSCI 3110	Applied Probability and Statistics

Microeconomics

Select one of the following:		3-4
ECON 1110	Introductory Microeconomics	
ECON 3030	Intermediate Microeconomic Theory	
PUBPOL 2000	Intermediate Microeconomics	

Core Requirements

The remaining 12 credits must be fulfilled by taking courses in each of the four categories below. A letter grade of C or better is required. Please note that **9 credits must be Johnson College of Business (JCB) courses**.

Introduction to Management (3 Credits)

One of the following courses is required:

Code	Title	Hours
AEM 1200	Introduction to Business Management	3
HADM 1810	Introduction to Management	3
ILRID 1700	Introduction to Organizations and Management	3
NCC 5540	Managing and Leading in Organizations	3

Introduction to Marketing (3 Credits)

One of the following courses is required:

Code	Title	Hours
AEM 2400	Marketing	3
HADM 2410	Marketing Principles	3
NCC 4530	Marketing Management	3
NCC 5530	Marketing Management	3

Financial Accounting (3 Credits)

One of the following courses is required:

Code	Title	Hours
AEM 2210	Financial Accounting	3
HADM 2230	Financial Accounting Principles	3
NCC 5500	Financial Accounting	3

Finance (3 Credits)

One of the following courses is required:

Code	Title	Hours
AEM 2241	Finance	3
AEM 5241	Finance	3
HADM 2250	Finance	3
NCC 5560	Managerial Finance	3