

# MANAGEMENT (GRADUATE FIELD)

Program Website (<https://www.johnson.cornell.edu/>)

## Field Description

**Accounting** deals with the theory and practice of developing financial data for two purposes: to enable management to control and plan the development of the enterprise and to enable others to appraise its condition.

**Business analytics** focuses on analytical methods and modeling, integrating these concepts and tools with business data, and directly applying these tools and skills to solve problems and maximize performance in your professional work.

**Finance** focuses on the financial structures and requirements of corporations of various types, the problems of maintaining sound financial conditions, the organization and behavior of financial markets of different types, and the influence of public policies on those markets and on corporate finance. Knowledge of accounting is essential.

**Marketing** adapts analytical and behavioral theories commonly used in such disciplines as economics, operations research, psychology, and sociology. Topics addressed include models for new products, pricing theories, theories about advertising effects, advertising and promotion response models, market research techniques, and theories about marketing decisions.

**Organizational behavior** focuses on social and behavioral science approaches to the study of human activity in organizational settings. The major concern is with regularities, differences, and relationships in purposive behavior. A fundamental grounding in at least one of the basic behavioral disciplines is essential.

**Production and operations management** emphasizes the study of quantitative methods of analysis, including the use of the computer, in the solution of major economic decision problems of production and operations management.

**Quantitative analysis** stresses modern developments in the use of mathematical and statistical tools and computer technology for the solution of managerial problems.

*Note: Students enrolled in the MPS program can pursue either the general MPS in Management (<https://www.johnson.cornell.edu/programs/specialized-masters/mps-in-management/>) or the MPS in Management – Accounting Specialization (<https://www.johnson.cornell.edu/programs/mps-in-management-accounting-specialization/>). Other concentration areas are not available to MPS students.*

## Data and Statistics

- Doctoral Program Statistics (<https://gradschool.cornell.edu/about/program-metrics-assessments-and-outcomes/doctoral-program-statistics/?SelectGradField=91>)

## Subject and Degrees

### Management

- Management (PhD) (<https://catalog.cornell.edu/programs/management-phd/>)

## Concentrations by Subject

### Management

- accounting (Ph.D. only)
- entrepreneurship (Ph.D. only) (minor)
- finance (Ph.D. only)
- marketing (Ph.D. only)
- organizational behavior (M&O) (Ph.D. only)
- production and operations (OTIM) (Ph.D. only)

## Faculty

Jawad Mohamad Addoum (<http://dyson.cornell.edu/people/jawad-addoum/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* finance (Ph.D. only)
- **Research Interests:** behavioral finance, empirical asset pricing, household finance, portfolio choice

Gautam Ahuja (<http://www.johnson.cornell.edu/faculty-and-research/faculty/ga337/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* organizational behavior (M&O) (Ph.D. only)
- **Research Interests:** development & renewal of firm technical capabilities, innovation, inter-organizational collaboration, inter & intra organizational networks, market institutions

Arielle Elissa Anderer (<http://www.johnson.cornell.edu/faculty-research/faculty/aea68/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* production and operations (OTIM) (Ph.D. only)
- **Research Interests:** Adaptive learning algorithms, healthcare operations management, clinical trial design, predictive analytics, multi-armed bandit algorithms

Chris K. Anderson (<http://sha.cornell.edu/faculty-research/faculty/cka9/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* production and operations (OTIM) (Ph.D. only)
- **Research Interests:** revenue management, dynamic pricing, real options

Warren Bernard Bailey (<http://www.johnson.cornell.edu/faculty-research/faculty/wbb1/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* finance (Ph.D. only)

- **Research Interests:** finance; international finance; international securities markets; contingent-claims valuation; bond markets; monetary economics; global business; managerial economics

Matthew David Baron (<http://www.johnson.cornell.edu/faculty-research/faculty/wbb1/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* finance (Ph.D. only)
- **Research Interests:** banking, financial crises, asset pricing

Elena Belavina (<http://sha.cornell.edu/faculty-research/faculty/eb733/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* production and operations (OTIM) (Ph.D. only)
- **Research Interests:** sustainability, sustainable urban transportation, food waste, grocery retail and supply chains, games in networks, intermediaries, retail and supply networks, repeated games, social comparisons

Sanjeev Bhojraj (<http://www.johnson.cornell.edu/faculty-and-research/faculty/sb235/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* accounting (Ph.D. only)
- **Research Interests:** accounting; discretionary disclosure; corporate governance; implications of international disclosure requirements

Robert J Bloomfield (<http://www.johnson.cornell.edu/faculty-and-research/faculty/rjb9/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* accounting (Ph.D. only)
- **Research Interests:** accounting; firms' choice of accounting policies; effects of financial market regulations on investor welfare

Tommaso Bondi (<http://tech.cornell.edu/people/tommaso-bondi/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* marketing (Ph.D. only)
- **Research Interests:** Digital Marketing, Behavioral Economics, Platforms and Reputation Systems

Khaled Boughanmi (<http://www.johnson.cornell.edu/faculty-research/faculty/kb746/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* marketing (Ph.D. only)
- **Research Interests:** Marketing, Machine Learning, Quantitative Modeling

Linda Canina (<http://sha.cornell.edu/faculty-research/faculty/lc29/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* finance (Ph.D. only)
- **Research Interests:** asset valuation, corporate finance, strategic management

Steven Andrew Carvell (<http://www.hotelschool.cornell.edu/research/facultybios/faculty.html?id=11>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* finance (Ph.D. only)
- **Research Interests:** Corporate finance

Sungyong Chang (<http://business.cornell.edu/faculty-research/faculty/sc3427/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* organizational behavior (M&O) (Ph.D. only)
- **Research Interests:** Organizational Behavior

Yaxuan Chen (<http://business.cornell.edu/faculty-research/faculty/yc2853/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* accounting (Ph.D. only)
- **Research Interests:** Management Accounting

Ya-Ru Chen (<http://business.cornell.edu/faculty-research/faculty/yc2853/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* organizational behavior (M&O) (Ph.D. only)
- **Research Interests:** power and status issues in cross-cultured interactions; organizational justices and national culture; and cross-cultural negotiation

Li Chen (<http://www.johnson.cornell.edu/faculty-and-research/faculty/lc785/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* production and operations (OTIM) (Ph.D. only)

Jacob Patrick Chestnut (<http://sha.cornell.edu/faculty-research/faculty/jpc355/>)

- **Campus:** Ithaca - (Divisional Member)
- **Concentrations:** *Management:* production and operations (OTIM) (Ph.D. only)

HaeEan Chun (<http://sha.cornell.edu/faculty-research/faculty/hc633/?id=319>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* marketing (Ph.D. only)
- **Research Interests:** service experience design, role of emotions in consumer experience, consumer-brand relationship

Will Cong (<http://www.johnson.cornell.edu/faculty-research/faculty/lc898/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* finance (Ph.D. only)

Adrian Aycan Corum (<http://www.johnson.cornell.edu/faculty-research/faculty/aac256/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* finance (Ph.D. only)

- **Research Interests:** corporate finance, corporate governance, shareholder activism, mergers and acquisitions

Yao Cui (<http://www.johnson.cornell.edu/faculty-and-research/faculty/yc2268/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* production and operations (OTIM) (Ph.D. only)
- **Research Interests:** pricing and revenue management, consumer-driven operations management, interface between operations management and marketing, game-theory applications

Andrew M. Davis (<http://www.johnson.cornell.edu/faculty-research/faculty/amd365/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* production and operations (OTIM) (Ph.D. only)

Chekitan Singh Dev (<http://sha.cornell.edu/faculty-research/faculty/csd5/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* marketing (Ph.D. only)
- **Research Interests:** marketing and management, branding ecommerce, strategy

John M. Doris (<http://philosophy.cornell.edu/john-m-doris/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* organizational behavior (M&O) (Ph.D. only)
- **Research Interests:** Cognitive Science, Moral Psychology and Philosophical Ethics

Glen W.S. Dowell (<http://www.johnson.cornell.edu/faculty-and-research/faculty/gwd39/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* organizational behavior (M&O) (Ph.D. only)
- **Research Interests:** management and organizations

Michelle Duguid (<http://www.johnson.cornell.edu/faculty-and-research/faculty/mmd49/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* organizational behavior (M&O) (Ph.D. only)
- **Research Interests:** social status & power; group creativity & decision making, inter and intra group relations; diversity, social categorization

Geoffrey W Fisher (<http://dyson.cornell.edu/people/geoffrey-fisher/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* marketing (Ph.D. only)
- **Research Interests:** behavioral economics, experimental economics

Alexander Goldklank Fulmer (<http://sha.cornell.edu/faculty-research/faculty/agf52/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* marketing (Ph.D. only)
- **Research Interests:** Consumer behavior, product biography, marketing communications, magical beliefs

Minmo Gahng (<http://www.minmogahng.com/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* finance (Ph.D. only)
- **Research Interests:** Entrepreneurial Finance, Venture Capital, Private Equity

Emily Nicole Garbinsky (<http://www.johnson.cornell.edu/faculty-research/faculty/eng26/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* marketing (Ph.D. only)
- **Research Interests:** Marketing, Behavioral Research and Decision Making

Vishal Gaur (<http://www.johnson.cornell.edu/faculty-and-research/faculty/vg77/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* production and operations (OTIM) (Ph.D. only)
- **Research Interests:** operations management

Karan Girotra (<http://www.girotra.com/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* production and operations (OTIM) (Ph.D. only)
- **Research Interests:** smart transportation, urban living, environmental sustainability marketplaces, operations management, business model innovation, startup science, new venture management, ideation

Jason Greenberg (<http://sha.cornell.edu/faculty-research/faculty/jg2459/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* entrepreneurship (Ph.D. only); organizational behavior (M&O) (Ph.D. only)
- **Research Interests:** Social networks, entrepreneurship, family business, crowdfunding, A/B testing

Nick Guest (<http://www.johnson.cornell.edu/faculty-research/faculty/nmg75/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* accounting (Ph.D. only)
- **Research Interests:** equity valuation/investing, earnings announcements, financial journalism, non-GAAP reporting, forces that shape the information especially accounting fundamentals

Sachin Gupta (<http://www.johnson.cornell.edu/faculty-and-research/faculty/sg248/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* marketing (Ph.D. only)

- **Research Interests:** choice models; market segmentation; marketing; marketing research; pricing and promotions

Angus Hildreth (<http://www.johnson.cornell.edu/faculty-research/faculty/jdh362/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* organizational behavior (M&O) (Ph.D. only)
- **Research Interests:** loyalty and ethical decision making; power, status and leadership; group creativity and innovation

Sylvia Hristakeva (<http://dyson.cornell.edu/faculty-research/faculty/sh2596/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* marketing (Ph.D. only)
- **Research Interests:** Quantitative Marketing, Industrial Organization

Yichun Hu (<http://business.cornell.edu/faculty-research/faculty/yh767/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* production and operations (OTIM) (Ph.D. only)
- **Research Interests:** Data-driven Decision-Making, Adaptive Experimentation, Online Platforms, Contextual Bandit and Reinforcement Learning, Stochastic Optimization.

Ming Huang (<http://www.johnson.cornell.edu/faculty-and-research/faculty/mh375/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* finance (Ph.D. only)
- **Research Interests:** finance

Robert Alan Jarrow (<http://www.johnson.cornell.edu/faculty-and-research/faculty/raj15/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* finance (Ph.D. only)
- **Research Interests:** economics; finance; mathematical economics; game theory; applied mathematics; microeconomic theory; quantitative analysis for administration

Lawrence J. Jin (<http://dyson.cornell.edu/faculty-research/faculty/jj568/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* finance (Ph.D. only)
- **Research Interests:** Finance; Behavioral Research; Decision Making

Vrinda Kadiyali (<http://www.johnson.cornell.edu/faculty-and-research/faculty/vk24/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* marketing (Ph.D. only)
- **Research Interests:** competitive decision-making; industrial organization; marketing; economics; managerial economics

Shreya Atreyi Kankanhalli (<http://www.shreyakankanhalli.com/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* marketing (Ph.D. only)
- **Research Interests:** emerging markets

George Andrew Karolyi (<http://www.johnson.cornell.edu/faculty-and-research/faculty/gak56/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* finance (Ph.D. only)
- **Research Interests:** international finance; investments; corporate finance

Nur Kaynar (<http://www.johnson.cornell.edu/faculty-research/faculty/sk2739/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* production and operations (OTIM) (Ph.D. only)
- **Research Interests:** Causal Inference and Optimization

Heeyon Kim (<http://sha.cornell.edu/faculty-research/faculty/hk926/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* organizational behavior (M&O) (Ph.D. only)
- **Research Interests:** status, reputation, creative industries

Kevin M. Kniffin (<http://dyson.cornell.edu/faculty-research/faculty/kmk276/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* organizational behavior (M&O) (Ph.D. only)
- **Research Interests:** Organization of teams

Robert Kwortnik (<http://www.hotelschool.cornell.edu/research/facultybios/faculty.html?id=105>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* marketing (Ph.D. only)
- **Research Interests:** services marketing, integrated marketing communications, leisure cruise industry, hospitality marketing, tourism, experience design and marketing, digital and social-media marketing

Tashlin Lakhani (<http://sha.cornell.edu/faculty-research/faculty/tl336/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* organizational behavior (M&O) (Ph.D. only)
- **Research Interests:** Strategic human resource management, labor and employment relations, franchising, ownership structures, service sector, hospitality management

Wyatt Lee (<http://sha.cornell.edu/faculty-research/faculty/yl3772/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* organizational behavior (M&O) (Ph.D. only)
- **Research Interests:** evaluations, inequality, labor market

Jurate Liaukonyte (<http://dyson.cornell.edu/people/profiles/liaukonyte.php>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* marketing (Ph.D. only)
- **Research Interests:** economics of advertising, quantitative marketing, industrial organization

Yao Lu (<http://www.johnson.cornell.edu/faculty-research/faculty/yl2269/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* accounting (Ph.D. only)
- **Research Interests:** Disclosure, Financial Reporting, Financial Institutions and Capital Markets

William Michael Lynn (<http://www.hotelschool.cornell.edu/research/facultybios/faculty.html?id=49>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* marketing (Ph.D. only)
- **Research Interests:** services gratuities, consumer status and uniqueness seeking

Michael D. Maffie (<http://sha.cornell.edu/faculty-research/faculty/mdm283/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* organizational behavior (M&O) (Ph.D. only)
- **Research Interests:** Management and Organizations

Elizabeth A Mannix (<http://www.johnson.cornell.edu/faculty-and-research/faculty/eam33/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* organizational behavior (M&O) (Ph.D. only)
- **Research Interests:** team performance; multiparty negotiation; power and alliances in organizations; management and organization; behavior science

Emaad Manzoor (<http://emaadmanzoor.com/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* marketing (Ph.D. only)
- **Research Interests:** Randomized and quasi-experiment design, causal inference with text, knowledge graphs, persuasion through text

Yifei Mao (<http://sha.cornell.edu/about/directory/instructors/ym355/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* finance (Ph.D. only)
- **Research Interests:** finance management

Francisco de Asis Martinez Jerez (<http://sha.cornell.edu/faculty-research/faculty/fm447/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* accounting (Ph.D. only)

- **Research Interests:** Performance measurement and management, Corporate Governance, Leadership, Organizational design, and Strategy implementation.

Matt Marx (<http://dyson.cornell.edu/faculty-research/faculty/mtm83/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* entrepreneurship (Ph.D. only); organizational behavior (M&O) (Ph.D. only)
- **Research Interests:** Entrepreneurship and Innovation, Technology Strategy and Human Resource Management and Law

Elizabeth J McClean (<http://www.johnson.cornell.edu/faculty-research/faculty/ejm45/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* organizational behavior (M&O) (Ph.D. only)
- **Research Interests:** Human Resource Studies, Organizational Behavior and Labor Relations

Pamela C. Moulton (<http://www.hotelschool.cornell.edu/research/facultybios/faculty.html?id=324>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* finance (Ph.D. only)
- **Research Interests:** market microstructure; liquidity; international finance; attention constraints; automation

Justin Murfin (<http://dyson.cornell.edu/faculty-research/faculty/jm2692/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* finance (Ph.D. only)
- **Research Interests:** finance economics

Mark W Nelson (<http://www.johnson.cornell.edu/faculty-and-research/faculty/mwn2/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* accounting (Ph.D. only)
- **Research Interests:** financial audits and trading in financial markets; psychological and economic factors in applying accounting, auditing, and tax regulations; accounting; behavioral science

David Tat-Chee Ng (<http://dyson.cornell.edu/people/profiles/ng.php>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* finance (Ph.D. only)
- **Research Interests:** empirical asset pricing; international finance

Laura Niemi (<http://psychology.cornell.edu/laura-niemi/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* organizational behavior (M&O) (Ph.D. only)
- **Research Interests:** Moral psychology, social cognition and well being

Maureen P O'Hara (<http://www.johnson.cornell.edu/faculty-and-research/faculty/mo19/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* finance (Ph.D. only)



- **Research Interests:** finance; money and banking; financial institutions, particularly the structure of the securities market; managerial economics

Marie E Ozanne (<http://sha.cornell.edu/faculty-research/faculty/meo84/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* marketing (Ph.D. only); production and operations (OTIM) (Ph.D. only)
- **Research Interests:** Food & Beverage Management, Psychology of Food, Consumer Behavior, Social Media & New Technologies.

Young-Hoon Park (<http://www.johnson.cornell.edu/faculty-and-research/faculty/yp34/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* marketing (Ph.D. only)
- **Research Interests:** e-commerce; retail management; marketing; marketing and manufacturing interface

Kelly Posenau (<http://www.johnson.cornell.edu/faculty-research/faculty/kep88/>)

- **Concentrations:** *Management:* finance (Ph.D. only)
- **Research Interests:** Empirical corporate finance, public finance, sustainability

Meng Qi (<http://sha.cornell.edu/faculty-research/faculty/mq56/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* production and operations (OTIM) (Ph.D. only)
- **Research Interests:** Operations Management; Machine Learning; Hospitality and Services Design, Management and Operations

Omid Rafieiankoopaei (<http://www.johnson.cornell.edu/faculty-research/faculty/or83/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* marketing (Ph.D. only)
- **Research Interests:** Substantive areas: Digital marketing, mobile advertising, targeting, personalization, privacy, online auctions. Methods: policy evaluation, structural models, machine learning, reinforcement learning, mechanism design, casual inference.

Collin Buckley Raymond (<http://www.johnson.cornell.edu/faculty-research/faculty/cbr79/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* organizational behavior (M&O) (Ph.D. only)
- **Research Interests:** organizational behavior and quantitative analysis

Imke Reimers (<http://dyson.cornell.edu/faculty-research/faculty/icr9/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* entrepreneurship (Ph.D. only)
- **Research Interests:** Strategy & business economics; digital economics

Kristina Marie Rennekamp (<http://www.johnson.cornell.edu/faculty-research/faculty/kmr52/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* accounting (Ph.D. only)

Jacqueline Renee Rifkin (<http://www.johnson.cornell.edu/faculty-research/faculty/jrr348/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* marketing (Ph.D. only)
- **Research Interests:** Consumer Behavior, Consumer Psychology, well-being, resource management, experiential consumption

Gideon Saar (<http://www.johnson.cornell.edu/faculty-and-research/faculty/gs25/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* finance (Ph.D. only)
- **Research Interests:** finance

Sunita Sah (<http://www.johnson.cornell.edu/faculty-research/faculty/ss3478/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* organizational behavior (M&O) (Ph.D. only)
- **Research Interests:** institutional corruption, ethical decision making, bias, transparency, disclosure, influence and advice

Mani Sethuraman (<http://www.johnson.cornell.edu/faculty-research/faculty/ss3647/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* accounting (Ph.D. only)
- **Research Interests:** management communication; information intermediaries; information economics; accounting standards; security regulations

Ovul Sezer (<http://sha.cornell.edu/faculty-research/faculty/os244/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* organizational behavior (M&O) (Ph.D. only)
- **Research Interests:** Impression Management, Social Cognition, Behavioral Economics and Decision Research Interpersonal & Intergroup Processes, Relationships at Work

Yuan Shi (<http://sha.cornell.edu/faculty-research/faculty/ys943/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* organizational behavior (M&O) (Ph.D. only)

Suzanne Bliven Shu (<http://dyson.cornell.edu/faculty-research/faculty/sbs78/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* marketing (Ph.D. only)
- **Research Interests:** Behavioral Research, Decision Making Marketing

Tony L Simons (<http://www.hotelschool.cornell.edu/research/facultybios/faculty.html?id=74>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* organizational behavior (M&O) (Ph.D. only)
- **Research Interests:** behavioral integrity-word-action alignment in leadership, Trust in management, trust in supply chain relationships

Wesley D. Sine (<http://www.johnson.cornell.edu/faculty-and-research/faculty/wds4/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* organizational behavior (M&O) (Ph.D. only)
- **Research Interests:** organizational behavior; management; management and organization; entrepreneurship

Vincent W. Slauch (<http://sha.cornell.edu/faculty-research/faculty/vws8/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* production and operations (OTIM) (Ph.D. only)
- **Research Interests:** analytical models designed to improve service operations, including online rental businesses, child adoption and foster care matching networks, and staffing for nursing homes

Simone Tang (<http://sha.cornell.edu/faculty-research/faculty/st933/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* organizational behavior (M&O) (Ph.D. only)
- **Research Interests:** ethics, morality, ideology, judgment and decision making

Manoj K. Thomas (<http://www.johnson.cornell.edu/faculty-and-research/faculty/mkt27/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* marketing (Ph.D. only)
- **Research Interests:** consumer behavior; information processing; operations management; marketing; quantitative analysis for administration

Gary M Thompson (<http://www.hotelschool.cornell.edu/research/facultybios/faculty.html?id=84>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* production and operations (OTIM) (Ph.D. only)
- **Research Interests:** labor scheduling in service delivery systems

Pamela S. Tolbert (<http://www.ilr.cornell.edu/people/pamela-tolbert/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* organizational behavior (M&O) (Ph.D. only)
- **Research Interests:** Organizational ecology

John Bruce Tracey (<http://www.hotelschool.cornell.edu/research/facultybios/faculty.html?id=85>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* organizational behavior (M&O) (Ph.D. only)

- **Research Interests:** Human Resource Management and Law; Management and Organizations

Stijn van Osselear (<http://www.johnson.cornell.edu/faculty-and-research/faculty/smv64/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* marketing (Ph.D. only)

Kathleen M Walsh (<http://www.hotelschool.cornell.edu/research/facultybios/faculty.html?id=95>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* organizational behavior (M&O) (Ph.D. only)
- **Research Interests:** women in hospitality, hospitality and tourism

Emma Wang (<http://dyson.cornell.edu/faculty-research/faculty/yw2652/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* accounting (Ph.D. only)
- **Research Interests:** Corporate Social Responsibility

Brian Joseph White (<http://www.johnson.cornell.edu/faculty-research/faculty/bjw235/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* accounting (Ph.D. only)
- **Research Interests:** Accounting; Behavioral Research; Decision Making

Martin Wiernsperger (<http://business.cornell.edu/faculty-research/faculty/mw2278/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* accounting (Ph.D. only)
- **Research Interests:** Management Accounting, Performance Evaluation, Compensation Contract Design, Experimental Economics

Kaitlin Woolley (<http://www.johnson.cornell.edu/faculty-and-research/faculty/krw67/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* marketing (Ph.D. only)
- **Research Interests:** goals and motivation, consumer behavior, incentives, decision making

Kristina M. Workman (<http://www.hotelschool.cornell.edu/app/facultydb/instructors/kmw249/>)

- **Campus:** Ithaca - (Divisional Member)
- **Concentrations:** *Management:* organizational behavior (M&O) (Ph.D. only)
- **Research Interests:** affirmative interpersonal dynamics

Nathan Chi-Chung Yang (<http://dyson.cornell.edu/faculty-research/faculty/ncy6/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* marketing (Ph.D. only)
- **Research Interests:** Marketing, Industrial Organization, Behavioral Research, Machine Learning, Business Analytics, Food and Beverage Management

Mao Ye (<http://www.johnson.cornell.edu/faculty-research/faculty/my87/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* finance (Ph.D. only)
- **Research Interests:** Market Microstructure, Big Data, Fintech

P. Eric Yeung (<http://www.johnson.cornell.edu/faculty-and-research/faculty/pey4/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* accounting (Ph.D. only)

Scott E. Yonker (<http://dyson.cornell.edu/faculty-research/faculty/sey8/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* finance (Ph.D. only)
- **Research Interests:** corporate finance, behavioral finance, investments

Xinyu Zhang (<http://www.johnson.cornell.edu/faculty-research/faculty/xz687/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* accounting (Ph.D. only)
- **Research Interests:** managerial accounting, management control systems

Jingwei Zhang (<http://business.cornell.edu/faculty-research/faculty/jz2293/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* production and operations (OTIM) (Ph.D. only)
- **Research Interests:** Production and operations management

Ruihao Zhu (<http://rzhu.github.io/>)

- **Campus:** Ithaca
- **Concentrations:** *Management:* production and operations (OTIM) (Ph.D. only)
- **Research Interests:** Business Analytics; Machine Learning; Sustainable Business