HOTEL ADMINISTRATION (GRADUATE FIELD)

Field Description

Application

Admission is offered for August enrollment only. All international applicants must demonstrate proficiency in the English language. International students demonstrate proficiency by submitting official test scores from TOEFL (Test of English as a Foreign Language) or IELTS (International English Language Testing System). For more information, please review our application requirements (https://sha.cornell.edu/admissions-programs/graduate/mmh/how-to-apply/requirements/) page.

M.S. and Ph.D. programs

The School of Hotel Administration's highly competitive Master of Science (MS) and Doctor of Philosophy (PhD) programs in Hotel Administration are research-focused degrees designed for students interested in pursuing careers teaching hospitality management in a university setting and conducting groundbreaking research in the field. For more information, please visit our MS (https://catalog.cornell.edu/programs/hotel-administration-ms/) and PhD (https://catalog.cornell.edu/programs/hotel-administration-phd/) page.

Data and Statistics

- Research Master's Program Statistics (https:// gradschool.cornell.edu/about/program-metrics-assessmentsand-outcomes/research-masters-program-statistics/? SelectGradField=82)
- Doctoral Program Statistics (https://gradschool.cornell.edu/about/ program-metrics-assessments-and-outcomes/doctoral-programstatistics/?SelectGradField=82)

Field Manual

Manual (https://sha.cornell.edu/current-students/ms-phd/)

Subject and Degrees

Hospitality Management

• Hospitality Management (M.M.H.) (Ithaca) (https://catalog.cornell.edu/programs/hospitality-management-mmh/)

Hotel Administration

- Hotel Administration (M.S.) (Ithaca) (https://catalog.cornell.edu/ programs/hotel-administration-ms/)
- Hotel Administration (Ph.D.) (Ithaca) (https://catalog.cornell.edu/ programs/hotel-administration-phd/)

Concentrations by Subject Hospitality Management

· real estate management (minor)

Hotel Administration

- · financial management
- · food and beverage management
- · hospitality management
- · hotel accounting

- · human resource management
- marketing
- properties asset management (minor)
- · real estate management (minor)

Faculty

Aaron Ashok Adalja (http://sha.cornell.edu/about/directory/instructors/aaa362/)

- · Campus: Ithaca
- Concentrations: Hotel Administration: food and beverage management; hospitality management
- · Research Interests: food and agricultural economics

Chris K. Anderson (http://sha.cornell.edu/faculty-research/faculty/cka9/)

- · Campus: Ithaca
- · Concentrations: Hotel Administration: hospitality management
- Research Interests: revenue management; dynamic pricing; real options

Elena Belavina (http://sha.cornell.edu/faculty-research/faculty/eb733/)

- · Campus: Ithaca
- · Concentrations: Hotel Administration: hospitality management

Linda Canina (http://sha.cornell.edu/faculty-research/faculty/lc29/)

- · Campus: Ithaca
- Concentrations: Hotel Administration: financial management; hospitality management
- · Research Interests: asset pricing; valuation

Steven Andrew Carvell (http://www.hotelschool.cornell.edu/research/facultybios/faculty.html?id=11)

- · Campus: Ithaca
- Concentrations: Hotel Administration: financial management; hospitality management
- Research Interests: developing models to incorporate real options, risk analysis, and debt capacity into hotel feasibility analysis; economic value-added models applied to hotel operations

Jacob Patrick Chestnut (http://sha.cornell.edu/faculty-research/faculty/jpc355/)

- · Campus: Ithaca (Divisional Member)
- · Concentrations: Hotel Administration: hospitality management
- Research Interests: behavioral operations management, sustainability, procurement, mechanism design

HaeEan Chun (http://sha.cornell.edu/faculty-research/faculty/hc633/? id=319)

- · Campus: Ithaca
- · Concentrations: Hotel Administration: marketing
- · Research Interests: marketing

Dragana Cvijanovic (http://sha.cornell.edu/faculty-research/faculty/dc998/)

- · Campus: Ithaca
- Concentrations: Hotel Administration: financial management; hospitality management
- Research Interests: real estate finance, household finance, corporate governance

Chekitan Singh Dev (http://sha.cornell.edu/faculty-research/faculty/csd5/)

- · Campus: Ithaca
- · Concentrations: Hotel Administration: hospitality management
- Research Interests: strategic marketing; branding; strategic alliances; e-commerce

Sean J Flynn (http://sha.cornell.edu/faculty-research/faculty/sjf236/)

- · Campus: Ithaca
- · Concentrations: Hotel Administration: real estate management
- · Research Interests: Finance, real estate

Alexander Goldklank Fulmer (http://sha.cornell.edu/faculty-research/faculty/agf52/)

- · Campus: Ithaca
- · Concentrations: Hotel Administration: marketing
- Research Interests: Consumer behavior, brand and product biography, marketing communications

Miguel I. Gomez (http://dyson.cornell.edu/people/profiles/gomez.php)

- · Campus: Ithaca
- Concentrations: Hotel Administration: food and beverage management; marketing
- Research Interests: Food distribution and marketing Food system modeling Quantitative methods

Jason Greenberg (http://sha.cornell.edu/faculty-research/faculty/jg2459/)

- · Campus: Ithaca
- · Concentrations: Hotel Administration: food and beverage management
- · Research Interests: Entrepreneurship, crowdfunding, social networks

Heeyon Kim (http://sha.cornell.edu/faculty-research/faculty/hk926/)

- · Campus: Ithaca
- · Concentrations: Hotel Administration: hospitality management
- · Research Interests: Strategic management, innovation

Robert Kwortnik (http://www.hotelschool.cornell.edu/research/facultybios/faculty.html?id=105)

- · Campus: Ithaca
- Concentrations: Hotel Administration: marketing
- Research Interests: consumer behavior; with special attention to consumer decision making for experiential products and associated strategic implications for services marketing

Lauri Valtteri Kytomaa (http://sha.cornell.edu/faculty-research/faculty/lvk7/)

- · Campus: Ithaca
- · Concentrations: Hotel Administration: hospitality management

 Research Interests: Industrial Organization, Household Finance, Real Estate, Public Policy

Tashlin Lakhani (http://sha.cornell.edu/faculty-research/faculty/tl336/)

- · Campus: Ithaca
- Concentrations: Hotel Administration: hospitality management; human resource management
- Research Interests: strategic human resource management, labor and employment relations, franchising

Wyatt Lee (http://sha.cornell.edu/faculty-research/faculty/yl3772/)

- · Campus: Ithaca
- · Concentrations: Hotel Administration: hospitality management
- · Research Interests: evaluations, inequality, labor market

Peng Liu (http://www.hotelschool.cornell.edu/research/facultybios/faculty.html?id=205)

- · Campus: Ithaca
- Concentrations: Hotel Administration: financial management;
 Hospitality Management: real estate management
- Research Interests: asset pricing, securitization, real estate finance, commodity, housing, investment banking and financial intermediaries

William Michael Lynn (http://www.hotelschool.cornell.edu/research/facultybios/faculty.html?id=49)

- · Campus: Ithaca
- · Concentrations: Hotel Administration: marketing
- Research Interests: tipping behavior; status consumption; and consumer response to product scarcity

Michael D. Maffie (http://sha.cornell.edu/faculty-research/faculty/mdm283/)

- · Campus: Ithaca
- · Concentrations: Hotel Administration: human resource management
- · Research Interests: Gig work, Human Resources, Labor Relations

Yifei Mao (http://sha.cornell.edu/about/directory/instructors/ym355/)

- · Campus: Ithaca
- · Concentrations: Hotel Administration: financial management

Francisco de Asis Martinez Jerez (http://sha.cornell.edu/faculty-research/faculty/fm447/)

- Campus: Ithaca
- Concentrations: Hotel Administration: hospitality management; hotel accounting
- Research Interests: performance measurement and management; corporate governance; leadership; organizational design; strategy implementation

Pamela C. Moulton (http://www.hotelschool.cornell.edu/research/facultybios/faculty.html?id=324)

- Campus: Ithaca
- Concentrations: Hotel Administration: financial management; Hospitality Management: real estate management

 Research Interests: market microstructure; liquidity; international finance; attention constraints; automation

Marie E Ozanne (http://sha.cornell.edu/faculty-research/faculty/meo84/)

- · Campus: Ithaca
- · Concentrations: Hotel Administration: food and beverage management
- Research Interests: operations, technology and information management, marketing (consumer behavior)

Meng Qi (http://sha.cornell.edu/faculty-research/faculty/mq56/)

- · Campus: Ithaca
- · Concentrations: Hotel Administration: hospitality management
- Research Interests: Operations Management, Machine Learning, Optimization, Supply Chain Management, Retail Operations

Daniel W.C. Quan (http://www.hotelschool.cornell.edu/research/facultybios/faculty.html?id=63)

- · Campus: Ithaca
- · Concentrations: Hospitality Management: real estate management
- Research Interests: real estate finance; mortgage markets; auction markets

Ovul Sezer (http://sha.cornell.edu/faculty-research/faculty/os244/)

- · Campus: Ithaca
- · Concentrations: Hotel Administration: human resource management
- Research Interests: Impression Management, Social Cognition, Behavioral Economics and Decision Research Interpersonal & Intergroup Processes, Relationships at Work

David S Sherwyn (http://www.hotelschool.cornell.edu/research/facultybios/faculty.html?id=72)

- · Campus: Ithaca
- Concentrations: Hotel Administration: hospitality management; human resource management
- Research Interests: labor and employment law issues relevant to the hospitality industry; specifically, mandatory arbitration of discrimination lawsuits and sexual harassment

Yuan Shi (http://sha.cornell.edu/faculty-research/faculty/ys943/)

- · Campus: Ithaca
- Concentrations: Hotel Administration: hospitality management
- Research Interests: strategic management, innovation, entrepreneurship

Tony L Simons (http://www.hotelschool.cornell.edu/research/facultybios/faculty.html?id=74)

- · Campus: Ithaca
- Concentrations: Hotel Administration: hospitality management; human resource management
- Research Interests: trust, integrity, and conflict in executive groups and between employees and management

Vincent W. Slaugh (http://sha.cornell.edu/faculty-research/faculty/vws8/)

- · Campus: Ithaca
- · Concentrations: Hotel Administration: hospitality management

Alex M Susskind (http://www.hotelschool.cornell.edu/research/facultybios/faculty.html?id=81)

- · Campus: Ithaca
- · Concentrations: Hotel Administration: hospitality management
- Research Interests: organizational communication and behavior examining (a) the impact of communication network relationships upon the attitudes and perceptions of organizational members at both the individual and group levels, and (b) the customer-server exchange focusing on service workers behavior and attitudes, and their influence upon consumer behavior and satisfaction

Simone Tang (http://sha.cornell.edu/faculty-research/faculty/st933/)

- · Campus: Ithaca
- · Concentrations: Hotel Administration: hospitality management
- · Research Interests: behavioral ethics, organization perception

Alexei Tchistyi (http://sha.cornell.edu/faculty-research/faculty/avt33/)

- · Campus: Ithaca
- Concentrations: Hotel Administration: financial management; hospitality management
- Research Interests: real estate finance, corporate finance, contract theory

Gary M Thompson (http://www.hotelschool.cornell.edu/research/facultybios/faculty.html?id=84)

- · Campus: Ithaca
- Concentrations: Hotel Administration: hospitality management
- · Research Interests: labor scheduling in service delivery systems

John Bruce Tracey (http://www.hotelschool.cornell.edu/research/facultybios/faculty.html?id=85)

- · Campus: Ithaca
- · Concentrations: Hotel Administration: human resource management
- Research Interests: training, leadership, employment law, and turnover costs

Kathleen M Walsh (http://www.hotelschool.cornell.edu/research/facultybios/faculty.html?id=95)

- Campus: Ithaca
- · Concentrations: Hotel Administration: human resource management
- Research Interests: service relationships and delivery; empowerment; organizational and professional identity and commitment

Kristina M. Workman (http://www.hotelschool.cornell.edu/app/facultydb/instructors/kmw249/)

- · Campus: Ithaca (Divisional Member)
- · Concentrations: Hotel Administration: human resource management

Ruihao Zhu (http://rzhu.github.io/)

- · Campus: Ithaca
- Concentrations: Hotel Administration: food and beverage management; hospitality management

- 4 Hotel Administration (Graduate Field)
 - Research Interests: Data Science, Machine Learning, Revenue Management, Supply Chain Management