HOSPITALITY PROFESSIONAL DEVELOPMENT PROGRAM

Program Description

For over 90 years, the Nolan School of Hotel Administration's Professional Development Program at Cornell University has welcomed hospitality professionals from around the globe. This world-renowned executive program is designed for busy hospitality professionals like you who are seeking to advance their careers and build a network of global colleagues. The intensive, interactive learning experience will enable you to explore the latest industry trends, gain in-demand skills and knowledge, and engage with world-renowned faculty experts as well as your hospitality peers. Experience the excitement of being on the beautiful Cornell University campus and earn up to two Professional Development Program certificates over the six-day program. Led by senior Cornell University faculty members, you'll engage in group work, case studies, and simulations with peers from around the world to share best practices and learn from one another. Why Cornell? Over nearly a century of excellence, the Professional Development Program has hosted more than 13,000 participants from 170 countries and garnered a global reputation as one of the most prestigious executive education programs for hospitality professionals.

Daily Schedule:

- 7:30am – 8:30am: Networking and continental breakfast
- 8:30am – 12:30pm: Class
- 12:30pm – 1:30pm: Buffet networking lunch
- 1:30pm – 5:00pm: Class
- Evening: Individual or group assignments, networking

Choose one course from each session and join us for the entire 6-day program in June 2023 or register for any single 3-day course by clicking the View Course button under the course description of your desired course below.

What You'll Earn

- Professional Certificates from Cornell's Peter and Stephanie Nolan School of Hotel Administration
- 24 – 48 Professional Development Hours (2.4 – 4.8 CEUs)

Who Should Enroll

- Hospitality professionals with at least two years of experience

Total Investment

6 days of in-person programming in Ithaca, NY.

How to Enroll

For more information and to enroll, please visit Professional Development Program (https://ecornell.cornell.edu/certificates/hospitality-and-foodservice-management/professional-development-program/).

Course List

Code	Title	Hours
Session 1 Courses		
eCornell SHAIP018	Advanced Hotel Real Estate: Asset Management Strategy	0
eCornell SHAIP019	Creating and Managing the Guest Experience	0
Session 2 Courses		
eCornell SHAIP021	Advanced Hotel Real Estate: Deal Structuring and Capital Markets	0
eCornell SHAIP022	Hospitality Brand Management	0