

INTERNATIONAL BUSINESS LAW CERTIFICATE

Program Description

Thinking of doing business globally? In this certificate program, you will discover how to identify and address some of the key legal issues that can arise during international transactions.

Whether you have multinational operations, joint ventures or investments with foreign partners, or are simply purchasing and selling goods or services across borders, it is critical to gain an understanding of the intricate legal landscape of cross-border transactions. You will begin with an overview of the legal issues relevant to both public law and private law, then you will explore practical solutions for dealing with these issues and engage in thoughtful discussions with peers on the broader policy implications. By the program's conclusion, you will have developed practical insights and the ability to identify specific legal risks that commonly arise in global business transactions. You will also be equipped to propose effective solutions to these issues to operate effectively within national and international legal structures.

For the best experience in this program, it is recommended to take these courses in the order that they appear.

This certificate includes a year of free access to Symposium! These events feature live, highly participatory virtual Zoom sessions with Cornell faculty and experts to explore today's most pressing topics. Throughout the year, you may participate in as many sessions as you wish. Attending a Symposium is not required to successfully complete the certificate program.

Key Takeaways

- Anticipate and mitigate the unique risks to your business that can arise when operating in a foreign country
- Conduct international business competitively within the limitations of the Foreign Corrupt Practices Act
- Develop strategies to minimize the effects of tariffs on imports and exports while remaining compliant with U.S. tariff laws
- Identify how trade secrets become vulnerable when a company is doing business in a foreign jurisdiction
- Develop tools for protecting proprietary information to the greatest extent while also allowing your business to pursue international opportunities

What You'll Earn

- International Business Law Certificate from Cornell Law School
- 40 Professional Development Hours (4 CEUs)

Who Should Enroll

- Business leaders doing international business
- Public and nonprofit professionals
- Business developers
- Finance and accounting professionals
- Human resource or talent management professionals
- Compliance or risk-management professionals
- Anyone looking to work effectively with legal professionals

Total Investment

- 2 months to complete all the courses

How to Enroll

For more information on how to enroll, please visit International Business Law Certificate (<https://ecornell.cornell.edu/certificates/law/international-business-law/>).

Courses

Code	Title	Hours
eCornell LAW573	Managing Legal Risks in Foreign Direct Investment	0
eCornell LAW574	Compliance With the Foreign Corrupt Practices Act	0
eCornell LAW575	Moving Goods Across Borders: How to Work With Tariffs	0
eCornell LAW576	Protecting Trade Secrets in International Transactions	0
eCornell LAW578	Developing a Cybersecurity Culture	0