

FOOD EXECUTIVE PROGRAM CERTIFICATE

Program Description

For over 55 years, Cornell's Food Executive Program has been the world's premier transformational learning experience for executives in the food and consumables sector as well as their immediate successors.

The five-day program is built around a broad-based curriculum that covers emerging food industry trends, personal leadership style, work-life balance, best-in-class food retailing strategies, and the economic environment. Held in July¹ on the beautiful Cornell University campus in Ithaca, NY, this unique program offers an unmatched opportunity for food industry leaders to develop skill sets, obtain new perspectives, advance careers, and make a difference.

Attendees interact with world-class instructors and thought leaders in an intimate learning environment. Participation in simulation and group activities fosters the building of lasting peer networks with the brightest minds in the industry.

¹ If it is not possible to travel to the Cornell campus due to COVID-19 restrictions, you will have the option to transfer to a future date or receive a refund for your registration.

Schedule (subject to change)

Key Takeaways

- Study with a network of industry professionals
- Brainstorm ideas for new CPG innovations
- Explore the four paradigms of leadership and determine which is the best fit for your firm
- Understand team dynamics as well as your personal leadership style and growth opportunities
- Discover how to lead at a higher level
- Discuss how consumers connect with food content, find cooking inspiration and determine which new products to incorporate into their next grocery store visit
- Recognize how better sleep will improve mental health and lead to higher performance
- Investigate the shifting consumer and changing landscape of food retail
- Examine the levers and key decisions required to run a food retail company and work as a team to turnaround a struggling chain of stores
- Get a peek into Wall Street's view of the food and CPG sectors

What You'll Earn

- Food Executive Program Certificate from Cornell Dyson School
- 36 Professional Development Hours (3.6 CEUs)

Who Should Enroll

- Food and beverage industry professionals and executives
- CPG company professionals
- Retailers and wholesalers

- Grocery chain managers
- Managers of drug stores, convenience stores, club stores, dollar stores, and mass merchants
- Manufacturers
- Logistics and supply chain professionals
- Design, print, and packaging agency professionals
- Consultants
- Entrepreneurs

Total Investment

1-week in-person program in Ithaca, NY.

How to Enroll

For more information and to enroll, please visit Food Executive Program Certificate (<https://ecornell.cornell.edu/certificates/financial-management/food-executive-program/>).

Course

Code	Title	Hours
eCornell DYSIP502	Food Executive Program	0