

FINANCIAL MANAGEMENT CERTIFICATE

Program Description

Speaking and understanding the language of finance are essential skills for leaders and managers throughout an organization; smart business decisions rest on this fundamental knowledge. Without a clear understanding of financial analysis and management, you lack credibility with finance managers and business leaders.

This certificate in financial management consists of courses that demystify financial terminology and concepts, giving you the tools you need to communicate fluently with finance managers and articulate business investment and project proposals to decision makers. Upon completion of the financial management program, you will have a solid foundation in finance that will serve you throughout your career.

Participants in this certificate need one of the following financial calculators to complete four of the required courses: Hewlett-Packard 12C or Texas Instruments BA II Plus. Both are available for purchase directly from Amazon.com. While waiting for the physical calculator to arrive, you may wish to try this online emulator of the HP 12C.

The courses in this certificate program are required to be completed in the order that they appear.

Key Takeaways

- Interpret financial information
- Apply common financial analysis frameworks in evaluating new projects
- Consider risk and return in capital budgeting
- Analyze the debt-equity ratio in capital structuring decisions
- Effectively communicate operational and financial strategies

What You'll Earn

- Financial Management Certificate from Cornell SC Johnson College of Business
- 60 Professional Development Hours (6 CEUs)
- 60 Professional Development Units (PDUs) toward PMI recertification
- 60 Professional Development Credits (PDCs) toward SHRM-CP and SHRM-SCP recertification
- 60 Credit hours towards HRCI recertification

Who Should Enroll

- Managers
- Directors
- Company officers
- Anyone responsible for the financial success of a business

Total Investment

- 3 months to complete all the courses

How to Enroll

For more information on how to enroll, please visit Financial Management Certificate (<https://ecornell.cornell.edu/certificates/financial-management/financial-management/>).

Courses

Code	Title	Hours
eCornell HAME507	Mastering the Time Value of Money	0
eCornell HAME508	Making Capital Investment Decisions	0
eCornell HAME509	Risk and Return: How to Identify, Measure, and Incorporate Into Capital Budgeting Decisions	0
eCornell HAME510	Raising Capital: The Process, the Players, and Strategic Considerations	0
eCornell HAME511	Understanding Financial Statements	0
eCornell HAME512	Using Ratio Analysis to Evaluate Financial Performance	0