

EXECUTIVE HEALTHCARE LEADERSHIP CERTIFICATE

Program Description

In the innovative and dynamic industry that is healthcare, executive leaders of the field must equip themselves with the ability to guide their organizations and teams through times of change. They must be able to lead their organizations through the physical change in addition to successfully interacting with multiple affiliated entities. An executive leader's credibility, authority, and ability to keep a team focused and motivated are under constant scrutiny. And rightfully so—it's the leader's job to communicate strategy, negotiate skillfully, influence team behaviors, and deliver results. Simultaneously, leaders in healthcare must be able to master the quantitative and qualitative approach to innovation in the healthcare setting, focusing on the levers of strategy, measurement, leadership, and culture.

The Executive Healthcare Leadership Certificate provides you with critical skills to lead your organization to success through a series of six core courses and two electives that give you the flexibility to customize the program to your goals. As a result of completing this certificate, you'll have practiced concrete strategies to increase your effectiveness in leading your organization.

For the best experience in this program it is recommended to take these courses in the order that they appear.

This program includes a year of free access to **Symposium!** These events feature several days of live, highly participatory virtual Zoom sessions with Cornell faculty and experts to explore the most pressing leadership topics. Symposium events are held several times throughout the year. Once enrolled in your program, you will receive information about upcoming events.

Throughout the year, you may participate in as many sessions as you wish. Attending Symposium sessions is not required to successfully complete the certificate program

Key Takeaways

- Evaluate initiatives for their applicability in reaching targets
- Involve stakeholders in defining, refining, implementing, and evaluating the strategic plan
- Recognize and compensate for psychological factors in yourself and in others that affect decision quality
- Create a strategic vision for your organization and identify areas for improvement and potential growth
- Devise employee-related practices that improve your organization and thereby enhance service outcomes to customers
- Implement healthy team behaviors and functions
- Diagnose team skill sets and develop a plan to build synergy and collaboration
- Respond decisively and consistently when faced with situations that require a decision
- Detect and address impediments to your credibility with subordinates, superiors, and others with whom you interact professionally
- Evaluate factors that undermine employee motivation and engagement in your organization

- Explore critical decisions such as when to negotiate, when not to negotiate, whether you should make the opening move in a negotiation, and how many issues you want to put on the table

What You'll Earn

- Executive Healthcare Leadership Certificate from Cornell University's Jeb E. Brooks School of Public Policy and the SC Johnson College of Business
- 80 Professional Development Hours (8 CEUs)
- 20-36 Professional Development Units (PDUs) toward PMI recertification
- 20-40 Professional Development Credits (PDCs) toward SHRM-CP and SHRM-SCP recertification
- 20-40 Credit hours towards HRCI recertification

Who Should Enroll

- Clinicians, medical personnel and staff transitioning into administrative, management, director, or executive leadership roles
- Healthcare professionals with supervisory, management, or executive-level responsibilities
- Hospital and healthcare facility administrators
- Department directors
- VP and C-suite executives
- Hospital board members

Total Investment

- 4 months to complete all the courses

How to Enroll

For more information on how to enroll, please visit Executive Healthcare Leadership Certificate (<https://ecornell.cornell.edu/certificates/healthcare/executive-healthcare-leadership/>).

Code	Title	Hours
Core Courses		
eCornell SLN511	Changing Organizational Culture in Healthcare	0
eCornell SLN512	Aligning Healthcare Products, Services, and Strategies	0
eCornell SLN513	How to Build A Strategic Plan for your Healthcare Organization	0
eCornell SLN514	Leading Change in Healthcare Organizations	0
eCornell LSM582	Strategic Decision Making	0
Elective Courses		
Select two of the following:		
eCornell LSM580	Coaching Skills for Leaders	
eCornell LSM581	Leading for Creativity and Innovation	
eCornell LSM583	Negotiation Skills	
eCornell LSM584	Leading Organizational Change	
eCornell LSM590	Navigating Power Relationships	
eCornell JCB400	Quality and Process Improvement Metrics and Strategies for Healthcare	
eCornell JCB401	Design Consideration for Healthcare Facilities	
eCornell JCB68	Improving Governance	
eCornell WCM100	Telemedicine	