

ENTERTAINMENT LAW AND BUSINESS CERTIFICATE

Program Description

In the dynamic entertainment industry, understanding the legal landscape is essential for protecting your own work or managing projects effectively. Whether you're a creative, an agent, or an executive, this comprehensive certificate program provides the legal insights and practical tools you need to navigate a complex and evolving field.

Throughout the program, you will examine real-world scenarios and fact patterns to assess key aspects of entertainment law. You'll discover how to advocate for fair compensation, negotiate effectively with legal professionals, and distinguish between rights of reservation and reservation of rights. By evaluating diverse works, you'll gain a deeper understanding of how rights and credit shape production outcomes and industry relationships.

You'll also strengthen your ability to identify and apply intellectual property rights across a variety of contexts, from individual creations to collaborative productions. The final course prepares you for the future by exploring the legal implications of AI in entertainment, ensuring you're ready to adapt as technology reshapes the industry.

Key Takeaways

- Identify and apply intellectual property rights in various entertainment contexts
- Assess real-world scenarios to understand aspects of entertainment law
- Advocate for fair compensation and negotiate with legal professionals
- Evaluate works to understand the significance of rights and credit in production
- Navigate AI implications in the entertainment industry to prepare for future challenges

What You'll Earn

- Entertainment Law and Business Certificate from Cornell Law School
- 60 Professional Development Hours (6.0 CEUs)
- Clock Hours: 84

Who Should Enroll

- TV, film, and theater professionals
- Agents and managers
- Entertainment executives
- Producers
- Creative professionals and artists
- Writers
- Directors
- Musicians and recording artists
- Journalists
- Media professionals
- Podcasters
- Content creators

- Influencers
- Lawyers looking to get into entertainment law

Total Investment

- 3 months to complete all the courses

How to Enroll

For more information on how to enroll, please visit Entertainment Law and Business Certificate (<https://ecornell.cornell.edu/certificates/law/entertainment-law-and-business/>).

Program Requirements

Code	Title	Hours
Required Courses		
eCornell LAW61	Fundamentals of Entertainment Law	
eCornell LAW61	Intellectual Property: Copyright, Trademark, and Publicity Rights	
eCornell LAW61	Entertainment Law Contracts: Property Rights and Assignments	
eCornell LAW61	Entertainment Law Contracts: Credit, Ownership, and Budgeting	
eCornell LAW61	Entertainment Law Contracts: Payment Structures	
eCornell LAW61	AI, the Law, and Its Effect on the Entertainment Industry	