DIGITAL PHOTOGRAPHY CERTIFICATE

Program Description

Whether you aspire to work as a commercial photographer, create art, or simply enhance your practice, this certificate program explores how to visualize the world as a photographer. You will use the fundamentals of photography to improve your ability to take and share pictures. In addition, you will learn how to control the camera, the process, and the lighting in order to get the results you desire. Throughout this program, you will learn how to create photographs that affect people, make them think, gain their interest, and touch their emotions. You will also create a photographic project that demonstrates your skills and can stand on its own as a portfolio, exhibition, job, or assignment. Lastly, you will learn how to effectively manage the commercial business elements of the photography profession.

In order to be successful in this course you will need a digital camera. We recommend you have a Digital SLR camera (mirrorless with a standard zoom lens) or a digital camera that allows for manual focus, aperture, and shutter adjustments.

Key Takeaways

- Create professional quality digital photographs
- Manage and organize your digital assets
- Develop a professional-level workflow and digital asset management practices
- Strengthen your self discipline, concentration, and critical thinking capacity through photography
- Align your personal and professional identities as a photographer
- Develop a professional portfolio of your photography

What You'll Earn

- Digital Photography Certificate from Cornell College of Architecture, Art, and Planning
- 78 Professional Development Hours (7.8 CEUs)

Who Should Enroll

- Current and aspiring professional photographers
- Artists
- Amateur photographers and hobbyists
- Marketers involved in social media, creative, or brand
- Small business owners who need to photograph their products or services

Total Investment

- 4 months to complete all the courses

How To Enroll

For more information on how to enroll, please visit Digital Photography (https://ecornell.cornell.edu/certificates/marketing/digital-photography/).

Courses

Code	Title	Hours
eCornell AAP101	Photography Fundamentals	0
eCornell AAP102	Camera Selection and Mechanics	0
eCornell AAP103	Digital Asset Management	0
eCornell AAP104	Lighting	0
eCornell AAP105	Style and Expression Through Photography	0
eCornell AAP106	Building a Photography Portfolio	0
eCornell AAP107	Professional Photography	0