

DATA SECURITY AND PRIVACY POLICY CERTIFICATE

Program Description

Personal data is a tremendous asset for many organizations doing business in today's global digital economy. This data can also become a major liability for organizations that may be subject to vulnerabilities within their security systems. One of the biggest challenges businesses face is safeguarding personally identifiable information collected from customers by creating a sustainable framework for securing this data for decades to come.

In this certificate program, you will go through the steps you can take as a privacy professional charged with the responsibility of protecting private data. You will discover how a strategy of the three Fs – find it, face it, fix it – will help protect your private data from the threat of malware, ransomware, and other cybersecurity vulnerabilities. Starting from an understanding of your organization's current protection system, you will build on that framework, taking valuable tools back to your teams in support of preparing for the unexpected.

Throughout this certificate program, you will delve into case studies and industry examples showcasing how organizations can deal with privacy incidents, overcome them, and become stronger following security attacks. As the business world continuously evolves, so does the exposure to new cybersecurity threats. While you may not be able to avoid every vulnerability, this program will show you how to prepare for the unexpected and plan an effective response to almost any cybersecurity crisis. By the end of the program, you will be set up to effect change at your organization, thereby reducing your risk, preparing for crisis management, and instilling a culture of cybersecurity throughout your teams and beyond.

The courses in this certificate program are required to be completed in the order that they appear.

Key Takeaways

- Identify the privacy protection structure in your organization
- Assess your readiness to safeguard private data
- Respond to a data crisis
- Continuously prepare for the unexpected
- Recognize the principal framework that governs cybersecurity
- Examine the discretion that is involved within the regulatory framework as it applies to your organization
- Explore how third-party actions as well as your own can impede business objectives
- Anticipate changes in an ever-evolving system of operational security practices and adapt accordingly
- Identify threats and vulnerabilities both internal and external to your business
- Promote a cybersecurity culture and examine best practices

What You'll Earn

- Data Security and Privacy Policy Certificate from Cornell Law School
- 50 Professional Development Hours (5.0 CEUs)

Who Should Enroll

- IT professionals
- Marketing professionals
- Managers and executives
- Product development professionals
- Data scientists
- Professionals responsible for cybersecurity and privacy-related concerns
- HR professionals
- Legal professionals

Total Investment

2.5 months to complete the courses.

How to Enroll

For more information and to enroll, please visit Data Security and Privacy Policy Certificate (<https://ecornell.cornell.edu/certificates/financial-management/data-security-and-privacy-policy/>).

Courses

| Code | Title | Hours |
|-----------------|--|-------|
| eCornell LAW551 | Privacy Structure and Risk Assessment | 0 |
| eCornell LAW552 | Privacy Incidents | 0 |
| eCornell LAW553 | Examining Cybersecurity Governance | 0 |
| eCornell LAW554 | Business and Cybersecurity in Practice | 0 |
| eCornell LAW578 | Developing a Cybersecurity Culture | 0 |