

COUNTRY RISK ANALYSIS CERTIFICATE

Program Description

In today's volatile world, analyzing and anticipating geopolitical risks is critical for professionals who operate multinational businesses, assess global investments, or do work related to foreign policy. This certificate program will help you hone your analysis skills so that you can more easily navigate the complex dynamics of the current international landscape.

The program begins with an introduction to international relations theory to frame your approach to global challenges. You will then have the opportunity to craft compelling policy briefs that can be used to guide decision makers. You will also explore country risk evaluation, gaining the knowledge to synthesize political, economic, and social factors into actionable reports. Finally, you'll harness the power of strategic foresight to anticipate future scenarios by backcasting.

By the program's conclusion, you'll possess a unique toolkit of theoretical knowledge, practical analysis skills, and future-oriented thinking, equipping you to provide essential insights to stakeholders.

For the best experience in this program, it is recommended to take these courses in the order that they appear.

Key Takeaways

- Apply international relations theory as a framework for assessing international security and stability
- Identify pressing global challenges and the implications for policymakers through country case studies
- Gather, verify, and report key details relating to urgent or developing international situations
- Determine the appropriate communication tool for a given audience and scenario
- Integrate risk factors from critical domains into a country threat assessment
- Anticipate changes to international stability using strategic foresight techniques

What You'll Earn

- Country Risk Analysis Certificate from Cornell Jeb E. Brooks School of Public Policy
- 40 Professional Development Hours (4 CEUs)

Who Should Enroll

- Military and government foreign policy professionals
- Investment analysts
- Strategic planners in multinational corporations
- Policy advisors
- Consultants
- Business intelligence professionals
- Risk management specialists
- International development professionals
- Business leaders involved in international operations or global strategic planning

- Professionals in NGOs and international organizations
- Service members transitioning out of active service

Courses

Code	Title	Hours
eCornell BRKS151	International Relations Theory in Practice	0
eCornell BRKS152	Developing a Policy Brief	0
eCornell BRKS153	Country Risk Evaluation and Reporting	0
eCornell BRKS154	Leveraging Strategic Foresight Analysis	0