# **BUSINESS LAW CERTIFICATE**

# **Program Description**

Success in business requires a basic understanding of law and the ability to partner with lawyers to address legal issues, set up new businesses, make business and property deals, and navigate laws and regulations.

The first of four courses begins with a look at foundational legal concepts, including business structures and the legal responsibilities of corporate directors and officers. The second course examines how contracts and business agreements are ideally structured. The third course delves into specialty areas of law, including employment, real property, tax planning, litigation and startups. The series ends with a focus on partnering with lawyers to navigate legal obstacles and accomplish business goals.

With content provided by ten Cornell Law School professors and five practicing attorneys, this series offers rich legal insight and practical approaches to real-life business situations. Animated videos, downloadable tools, carefully planned course projects and engaging activities make for a compelling and result-focused learning experience.

# **Key Takeaways**

- · Look up laws and court cases relating to your business
- · Recognize the pros and cons of various business structures
- · Identify the legal duties you may have as a business leader
- Analyze the structure and components of contracts to prepare for successful business deals
- · Identify practices necessary to comply with employment law
- Participate effectively in legal processes associated with real property law
- · Take appropriate action in initiating or responding to lawsuits
- · Identify legal ways to reduce business taxes
- · Tackle legal and capital funding issues faced by startups
- · Interview and select legal counsel
- Collaborate effectively with in-house counsel and external lawyers on litigation, business deals, and other matters

### **What You'll Earn**

- · Business Law Certificate from Cornell Law School
- · 40 Professional Development Hours (4 CEUs)

### **Who Should Enroll**

- · Business leaders looking to better understand legal issues
- · Founders and entrepreneurs
- · Anyone looking to work effectively with legal professionals

#### **Total Investment**

• 2 months to complete all the courses

#### **How To Enroll**

For more information on how to enroll, please visit Business Law Certificate (https://ecornell.cornell.edu/certificates/law/business-law/).

#### Courses

| Code            | Title                                     | Hours |
|-----------------|---|-------|
| eCornell LAW501 | Embracing the Basics of Business Law      | 0     |
| eCornell LAW502 | Structuring Business Agreements           | 0     |
| eCornell LAW503 | Exploring Specialty Areas of Business Law | 0     |
| eCornell LAW504 | Working with Legal Professionals          | 0     |