

EXECUTIVE BOARDROOM COMMON CORE - JGSM (NCCB)

NCCB 5000 - Financial Accounting (2.5 Credits)

The goal of this course is to introduce you to the fundamental concepts of financial accounting. Financial accounting information is commonly used by investors, regulators, customers, suppliers, and other interested parties.

Enrollment Information: Enrollment limited to: students enrolled in the Cornell Executive MBA Americas degree program.

Last Four Terms Offered: Summer 2025, Fall 2024, Fall 2023, Summer 2023

Schedule of Classes (<https://classes.cornell.edu/>)

NCCB 5010 - Business Decision Models (1-2.5 Credits)

With an equal focus on micro and macroeconomic theory, this course enhances management decision making through the application of economic theory. Topics covered include supply, demand, market structure, market prices, production and cost functions, market failure, externalities, and competitive market equilibrium.

Enrollment Information: Enrollment limited to: students enrolled in the Cornell Executive MBA Americas degree program.

Last Four Terms Offered: Fall 2024, Fall 2023, Fall 2022, Fall 2021

Schedule of Classes (<https://classes.cornell.edu/>)

NCCB 5020 - Applied Microeconomics (0.75 Credits)

With an equal focus on micro and macroeconomic theory, this course enhances management decision making through the application of economic theory. Topics covered include supply, demand, market structure, market prices, production and cost functions, market failure, externalities, and competitive market equilibrium.

Enrollment Information: Enrollment limited to: students enrolled in the Cornell Executive MBA Americas degree program.

Last Four Terms Offered: Spring 2025, Fall 2024, Spring 2024, Fall 2023

Schedule of Classes (<https://classes.cornell.edu/>)

NCCB 5021 - Global Macroeconomics (0.75-1.5 Credits)

The course introduces basic concepts and tools from macroeconomic theory and applies them to current events. Its purpose is to help students become informed observers of the macroeconomic issues that are most frequently reported by and discussed in the media. Topics covered include, among others, economic growth, expansions and recessions, monetary and fiscal policies, inflation, unemployment, the public debt, interest rates, the trade balance, and global markets. While focusing on the U.S.-currently the world's largest national economy-and paying special attention to its institutions and problems, the course emphasizes the global context in which it functions by often shifting attention to other economies, in the Americas and around the world. Globalization-related issues such as international financial markets, exchange rates, and international trade are given special attention.

Enrollment Information: Enrollment limited to: students enrolled in the Cornell Executive MBA Americas degree program.

Last Four Terms Offered: Fall 2024, Fall 2023, Fall 2022, Fall 2021

Schedule of Classes (<https://classes.cornell.edu/>)

NCCB 5030 - Marketing (1-2.5 Credits)

Through a discussion of key marketing theories and practical application, this course prepares business managers to formulate and communicate solutions to commonly faced marketing problems. It explores marketing strategy, mix, and research, while emphasizing the importance of quantitative analysis and consumer behavior.

Enrollment Information: Enrollment limited to: students enrolled in the Cornell Executive MBA Americas degree program.

Last Four Terms Offered: Summer 2025, Fall 2024, Fall 2023, Fall 2022

Schedule of Classes (<https://classes.cornell.edu/>)

NCCB 5040 - Managing and Leading Organizations (2.5 Credits)

This course introduces some of the major ideas and findings in the field of managing and leading in contemporary organizations. It approaches this complex field by systematically uncovering the myths and beliefs that are held about leadership and examining how they hold up to the scrutiny of critical thinking, analysis, and research evidence.

Enrollment Information: Enrollment limited to: students enrolled in the Cornell Executive MBA Americas degree program.

Last Four Terms Offered: Summer 2025, Summer 2024, Summer 2023, Summer 2022

Schedule of Classes (<https://classes.cornell.edu/>)

NCCB 5060 - Managerial Finance (2.5 Credits)

This course addresses the two kinds of financial decisions made by corporations - what kinds of investments the corporation should make and how it should pay for them. By the end of the course, students gain a solid understanding of capital budgeting, stock and bond valuation, optimal portfolio choice decisions, the pricing of risk, and capital structure.

Enrollment Information: Enrollment limited to: students enrolled in the Cornell Executive MBA Americas degree program.

Last Four Terms Offered: Spring 2025, Spring 2024, Spring 2023, Spring 2022

Schedule of Classes (<https://classes.cornell.edu/>)

NCCB 5080 - Managing Operations (1-1.5 Credits)

Operations Management deals with the delivery of products and services in an organization. This course focuses on the relevant tools and concepts, including managing processes, service operations, project management, inventory management, forecasting, lean operations, managing quality, and supply chain coordination.

Enrollment Information: Enrollment limited to: students enrolled in the Cornell Executive MBA Americas degree program.

Last Four Terms Offered: Summer 2025, Spring 2025, Summer 2024, Spring 2024

Schedule of Classes (<https://classes.cornell.edu/>)

NCCB 5090 - Business Strategy (0.5-2.5 Credits)

Using modern, economics-based theories of markets and firms as a foundation, this course includes a multitude of real-world strategic situations. Readings, lectures, and discussions address a wide variety of industries and establish a set of analytic tools that can be applied to many business circumstances.

Enrollment Information: Enrollment limited to: students enrolled in the Cornell Executive MBA Americas degree program.

Last Four Terms Offered: Spring 2025, Spring 2024, Spring 2023, Spring 2022

Schedule of Classes (<https://classes.cornell.edu/>)